



## **PRICING MODEL**

Our pricing model is based on the brands that we accept and the condition. These are guidelines; exceptions may be made at Uptown Kids' discretion based on quality and supply.

### **TIER 1**

**New With Tags** – priced 40 - 60 % off retail

**Excellent Used Condition** – priced 60 – 70% off retail

### **TIER 2**

**New With Tags** – priced 50 - 60 % off retail

**Excellent Used Condition** – priced 60 – 80% off retail

### **TIER 3**

**New With Tags** – priced 60 - 70% off retail

**Excellent Used Condition** – priced 70 – 90% off retail